
Mari Chijiwa

Communication Designer

+1 (778) 389-2331

mail@marichijiwa.com

www.marichijiwa.com/folio

EDUCATION

Emily Carr University

B. Design

2004–2008

Communication Design Major

University of Toronto, St. George Campus

B. Design

2000–2004

Human Biology Major

Sociology Minor

East Asian Studies Minor

Royal Conservatory of Music

ARCT Diploma

1988–2001

First Class Honours in Piano Performance

TECHNICAL SKILLS

FLUENT LANGUAGES

English

Japanese

DIGITAL APPLICATIONS

Mac OS X Platform

PC Windows Platform

Adobe InDesign CS5

Adobe Illustrator CS5

Adobe Photoshop CS5

Adobe Dreamweaver CS5

Adobe Flash CS5

Adobe Acrobat Professional 9.0

Microsoft Office X

HTML, Javascript

ARTISTIC PROFICIENCIES

Photography (film, digital)

Painting (acrylic, ink, watercolour)

Drawing (graphite, charcoal)

Printmaking (letterpress, intaglio, woodblock)

Engraving (hand, machine)

PROFESSIONAL WORK EXPERIENCE

Teck Resources Limited

Corporate Branding—In-House Graphic Design

2010–present

Currently oversee and implement Teck's corporate brand throughout 14 different operations in North America, Alaska and Chile. Ongoing travel to all mines and offices to art direct photoshoots, provide brand audits and teach employees how to utilize the brand consistently through Brand Workshops. Responsibilities also include designing in-house collateral and managing outsourced materials with external design firms, illustrators, photographers, printers and vendors. Various advertisements have appeared in publications associated with *The Globe & Mail*, *The Vancouver Sun*, *Business in Vancouver*, *Mining & Exploration Magazine*, *The Vancouver Opera*, *Bard on the Beach*, *BC Children's Hospital*, *BC Alpine Skiing*, *Canada Games*, *Minerva Foundation*, *PDAC* and *RoundUp*.

University of British Columbia: Beaty Biodiversity Museum

Environmental Graphics—Museum Panel Design

2010

Designed environmental graphics and illustrations for the University of British Columbia's *Beaty Biodiversity Museum*—Vancouver's only natural history museum, that combines exhibits, displayed specimens and hands-on activities to increase the understanding of the interconnectedness of all life on Earth.

David Atkins Enterprises

Book Design—PR Portfolio

2010

Designed a 74-page PR Portfolio for *David Atkins Enterprises*—a global event company that continually raises the bar in event productions such as the Olympics, World Expo, Shanghai Expo and the 2011 Arab Games in Doha. Supported by choreographers, writers, visual content producers, lighting designers, sound engineers, technical specialists and a full suite of production and logistics services, DAE brings great ideas to life in any physical or digital environment, to any scale, anywhere in the world. This PR Portfolio showcases how DAE conceives, creates and translates their clients' dreams into reality.

Vancouver 2010 Winter Olympic Games

Book Design—Official Closing Ceremony Programme

2009–2010

Project managed, storyboarded and art directed the Closing Ceremony Program Book for the 2010 Olympic Winter Games. Directed and collaborated with a team of copywriters, illustrators, photographers, translators and printers, to produce an 84-page, bilingual (English/French), full-colour program book. A limited run of 70,000 program books were printed and distributed. Cover design was also used by EMI Canada for the *Sounds of Vancouver 2010: Closing Ceremony Commemorative Album*, sold on iTunes and Amazon.

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AWARDS + SCHOLARSHIPS

Emily Carr University Tuition Scholarships
2004–2008

Minerva Foundation for BC Women
Arne Vengshoel
Christopher Investments
Audrey E. Jang
Millenium Award Bursary

Bell Canada
2007

National Industrial Design Competition Finalist

MacDonald Realty
2006, 2007

Annual Calendar Photography Contest Winner

University of Toronto Tuition Scholarships
2000–2004

Pratt & Whitney Canada United Technologies

TRAVEL

WORK

Calgary
Toronto
Newfoundland
San Francisco
Portland
Alaska
Chile
Abu Dhabi
Al Ain
Dubai

PERSONAL

Ottawa
Montreal
Seattle
Boston
Hawaii
Cuba
Mexico
Paris
London
Japan

PROFESSIONAL WORK EXPERIENCE (CONT'D)

Sheikh Zayed Desert Learning Centre
Environmental Graphics—Museum Panel Design
2008–2009

Developed bilingual (English/Arabic) environmental graphics for the *Sheikh Zayed Desert Learning Centre*—a 12,000 ft² museum situated in the Middle East, that challenges the public to explore the desert environment through interdisciplinary exhibits. Executed a variety of roles: project management, senior administrative support, art direction, exhibit panel design, fabrication document production, prepress, image sourcing, research travel to Abu Dhabi, Al Ain & Dubai, presentation and liaisoning with the *Al Ain Wildlife Park & Resort*, the *Abu Dhabi Environmental Agency*, the *Abu Dhabi Authority for Culture & Heritage*, and *Glyph Language Services*. Fabrication of the SZDLC will be complete in 2012 (Al Ain, UAE).

LOTT Alliance Water Education & Technology Science Center
Environmental Graphics—Museum Panel Design
2008–2009

Designed environmental graphics and illustrations for the *LOTT Alliance Water Education & Technology Science Center*—a 32,000sf education center and water laboratory in Olympia, Washington that aims to educate visitors about water, wastewater management and water conservation. The LOTT Alliance is a non-profit organization that provides wastewater treatment services and Class A reclaimed water to more than 85,000 people in four local communities: Lacey, Olympia, Tumwater and Thurston County. The facility is targeting a LEED™ Platinum rating, demonstrating the agency's commitment to environmental stewardship.

Presentation House Theatre
Seasonal Marketing Campaigns—Billboard & Print Design
2006–present

Art direct and produce custom illustrations and print-based marketing materials for *Presentation House Theatre*—the most established theatre company in North Vancouver. Each season, 7,000 brochures and 300 posters per show are printed and distributed throughout British Columbia, while show billboards are showcased outdoors at six-week intervals. Newspaper advertisements have appeared in the *Georgia Straight*, *WE*, *North Shore News* and *The Vancouver Courier*.

Emily Carr University
Environmental Graphics—Signage & Wayfinding
2006–2007

As part of a selected team, researched, tested and produced an effective navigation system for the University to further provide navigational autonomy for domestic and international students, faculty, staff and tourists. Signage and handheld maps were fabricated in May 2007.
